



REPRESENTATIONS PROCEDURE NOTES

- A representation can be made against an application for a premises to carry on a licensable activity within the 28 day consultation period. Representations can also be made against applications to make variations to an existing licence.
- Representations may be made by:
 - Responsible authorities
 - Other persons
- To make a representation you must complete and send this form to licensing@shropshire.gov.uk. Representations may also be submitted by post to: Licensing Team, Business & Consumer Protection Service, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND.

PLEASE NOTE: The representation form must be received by the Licensing Team before the end of the consultation period stated on the site notice, newspaper notice and the Council's website, or it will not be accepted. Posted representations not received within a consultation period due to the postal system will be treated as late and not accepted.

- Where a representation is accepted as relevant, **the Council will share the representation in its entirety with the applicant and their agent.** This is to allow them an opportunity to consider the issues raised in the representation and discuss possible ways to mitigate the objector's concerns with them directly.
- Only in exceptional circumstances will personal details be redacted from representations. This will be when the Council considers that there is a genuine risk of intimidation / violence to the persons making representation. Persons making representations who consider this to be a risk should make it clear on their representation and they will be contacted to discuss further.
- At the end of the consultation period, if any representations remain, the name and address of persons making representations will be published on the report to the Licensing Sub Committee, which will be publicly available.

For further information and guidance please visit the 'current licence applications in consultation' page on our website www.shropshire.gov.uk/licensing where you can find further details on all applications and download our guidance on **Making Representations and what to expect in a Licensing Act Sub- Sub Committee.**



**Licensing Act 2003
REPRESENTATION FORM**

The boxes marked * are mandatory. Representations missing this information will be automatically refused

Other Persons

*Name/ Name of business/organisation you represent	Harriet Leith and Conor Mitchell
*Postal address	[REDACTED]
Telephone number	[REDACTED]
Email address This is the most reliable way for us to communicate with you, please provide an email address if you have one	[REDACTED]

***Name & address of premises for which the representation is being made**

Baker & Cook, 58 Sheinton Street, Much Wenlock, Shropshire, TF13 6HU

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER
We are writing to express our concerns regarding the recent proposal to allow a new business to serve alcohol late into the night in our community. Late night establishments often lead to an increase in littering and property damage, as customers may not adhere to the same standards of cleanliness and respect for public spaces during late hours. The resulting mess requires additional public funds to clean up and restore, diverting resources from other important community projects.
PUBLIC SAFETY
We have public safety concerns relating to this application on the grounds that increased alcohol consumption during late hours is correlated with a rise in antisocial behaviour, including vandalism, public intoxication and other criminal activities. Our local law enforcement agencies already face challenges in maintaining public order, and the additional burden of managing potential incidents related to late-night drinking could strain their resources further. This not only puts a strain on our police force but also jeopardises the safety of our residents. There is a shared private car park behind the premises which requires 24 hour access by residents living in Priory Court and with limited street lighting available and tight access on and off the car park, this application poses a risk

to the public due there being no convex mirror to assist drivers accessing and exiting the car park to ensure no persons are about to cross the access point.

An influx of customers during late hours can lead to increased traffic congestion and parking problems in residential areas. Moreover, the risk of drunk driving incidents rises significantly when alcohol is served late into the night. This endangers not only the patrons of the establishment but also innocent pedestrians and other road users. The premise (58/59 Sheinton Street) is also situated on a busy road where the speed limit is 30mph. The road is used as a cut-through from the A4169 towards the B4376 and cars often exceed 30mph. Due to the limited parking and driveway space available in Much Wenlock, residents along Sheinton Street often park down one side of the road. With limited passing points available, it's often that when two vehicles meet a car may mount the pavement to make way for the other and this presents a risk to public safety.

THE PREVENTION OF PUBLIC NUISANCE

We also have other concerns regarding the application and the potential rise in public nuisance due to the serving of alcohol late into the night, seven days a week.

Late-night alcohol service is often associated with increased noise levels, particularly during hours when residents are sleeping. This disruption to the peace and quiet of our neighbourhood will undoubtedly affect the quality of life for families, elderly residents, those with young children and adults. Studies have consistently shown that noise pollution, especially during night-time hours, can lead to significant health issues, including stress, sleep disturbances, and cardiovascular problems.

The operating hours proposed of 08:00 – 22:00 (Sunday 21:30 close) pose a significant risk of disturbance within the surrounding area of the premises with the added increase of traffic and limited parking facilities also presenting danger to the public's health and safety.

While the planning application is yet to be published and presented publicly, there are additional concerns surrounding the waste disposal units, where these will be situated and the hours on which these will be collected and the frequency. Additionally, the food extraction units required for such a business to produce its products have not been detailed, and while this may come at a later stage there are concerns as to the additional noise this will generate in a residential area.

Our community prides itself on being a safe, family-friendly environment with exemplary history. Introducing a late-night alcohol-serving business fundamentally changes the character of our neighbourhood. It sends a message that economic gain is valued over the well-being and values of our residents. Maintaining the integrity, heritage and family-friendly nature of our community should be a top priority.

We urge the council to consider the broader implications of this proposal. While economic growth is important, it should not come at the expense of our residents' quality of life, safety, and community values. There are alternative ways to stimulate the local economy that do not involve the potential negative impacts associated with late-night alcohol service.

THE PROTECTION OF CHILDREN FROM HARM

None.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

Suggested conditions that could be added to the license to remedy our representation would be to reduce the opening hours of the premises to 9am – 6pm on the basis that the premises is in and amongst a highly populated residential area. An added condition would be to ensure that access to the car park behind 58 Sheinton Street remains clear for access and is not obstructed in any way by the applicant's business, equipment and wastage generated by the business.

Although there has been no planning application for outdoor seating or a smoking area, we would strongly object to this should such application be made and make reference to any area on the shared private car park on the grounds of risk to public health and safety and public nuisance.

- Generally, if there is to be a hearing to determine the premises licence application, the Licensing Sub Committee will only be able to consider matters that have been previously disclosed. No new evidence

can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheet if necessary.

- If you make a representation, you will be expected to attend the Licensing Sub Committee hearing and any subsequent appeal process. **All representations in their entirety, including your name, address and contact details will be disclosed to the applicant for the premises licence and their agent.**
- If limited or withheld personal details are redacted from representations, where notice of a hearing is given to an applicant, the licensing authority is required under the Licensing Act 2003 (Hearings) Regulations 2005 to provide the applicant with copies of the relevant representations that have been made.

I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Harriet Leith and Conor Mitchell

Monday 5 August 2024

Signed:

Date:

If this form is sent as an email attachment, its transmission will confirm that you have agreed the above conditions

Please return this form along with any additional sheets to:

licensing@shropshire.gov.uk or by post to: Licensing Team, Business & Consumer Protection Service, Shropshire Council, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND

This form must be returned within the statutory consultation period, which is displayed on the premises site notice, the newspaper advert, and on the Council's website.

For confirmation on this date please contact the Licensing Team on 0345 678 9026